

THINKING FOR A LIVING.

Facilitating work of the future.



REMEMBER THIS?

WIPA



Carl Lewis. Olympic Games 1984.

100M / 9.99 Seconds.

WIPA



REMEMBER THIS?

WIPA

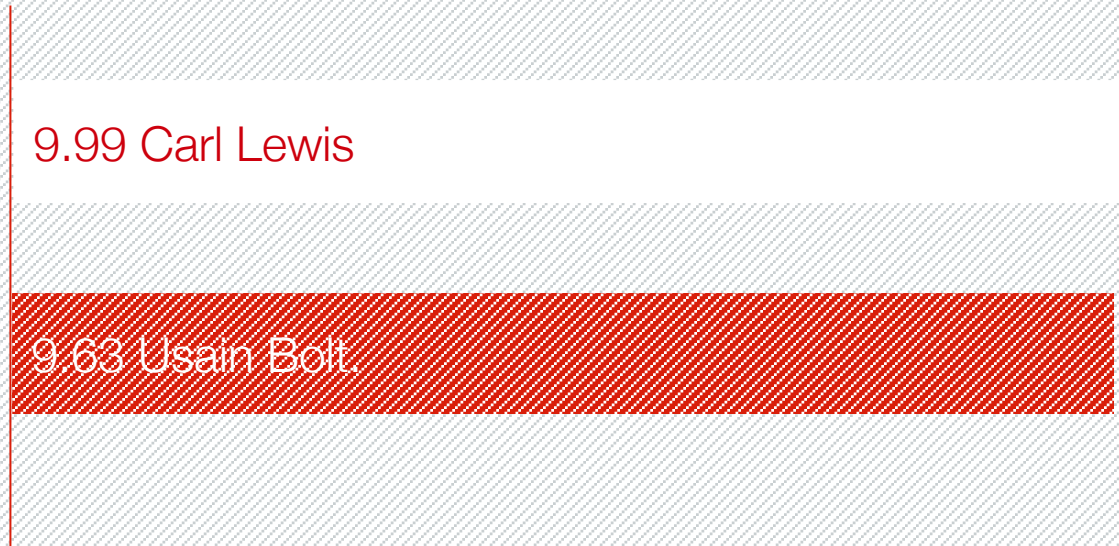


Usain Bolt. Olympic Games 2012.

100M / 9.63 Seconds.

WIPA

Two 'clients' after the same goal.



28 years of running innovation.

3.7% of improvement





MEET JAMES LAWRENCE.

His doctor told him he would die.



9000 KM BIKE

2000 KM RUN

200 KM SWIM

UNHEARD

IMPOSSIBLE

UNIQUE



James Lawrence. 39. Father of five.

50 Triathlons in 50 States in 50 Days.

WIPA

To understand how to help organizations improve work, you need to understand their goals and organizational dynamics.



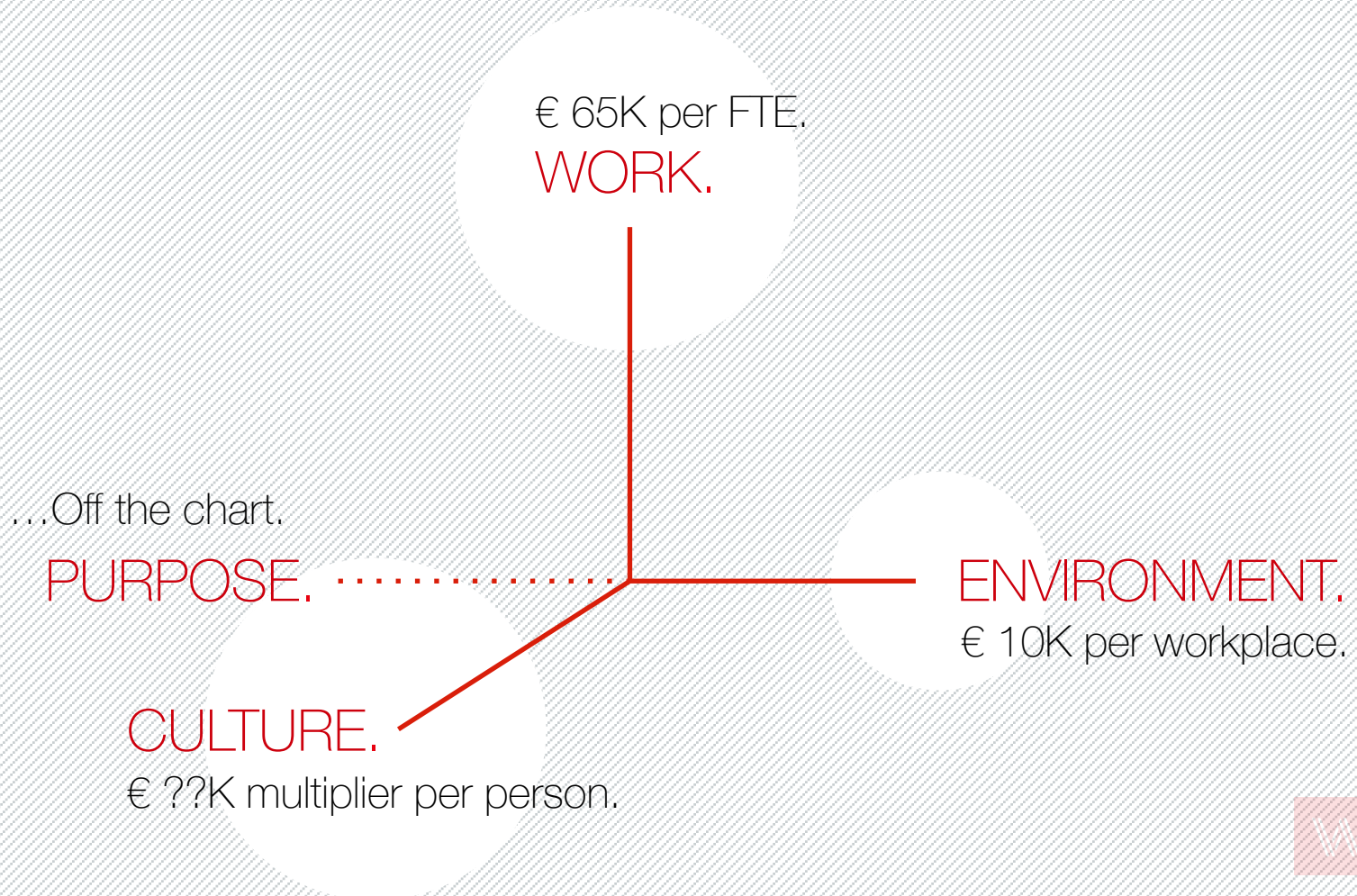
Help them go off the chart.

Running faster.

#disrupt

WIPA

Improving the productivity of an organization is a multi faceted challenge.



So be cautious before you end up comparing apples with oranges.





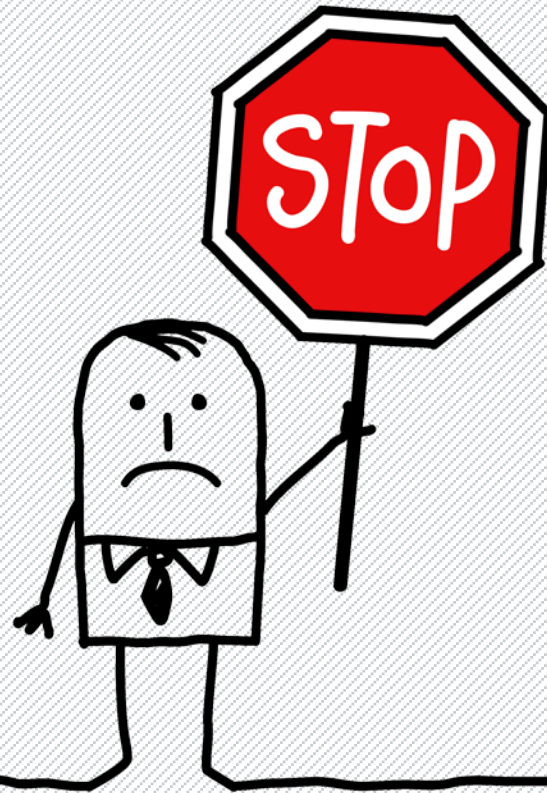
The end of Taylorism. People are now 'Thinking for a living', long live the individual.



Every organisation, team, competence center is unique. The're almost human.



So you are saying that an organization of 1.000 people can all work differently and maybe want to find their own sweetspot?
How can I grasp that complexity of work at all?



What is work anyway?

**THE ACTIVITIES THAT YOU DO REGULARLY
ESPECIALLY IN ORDER TO EARN MONEY.**

So why is good work important?

GOOD WORK
COST OF WORK

PROFIT



BAD WORK
COST OF WORK

OUCH!



Let's dig deeper.

WORK =

- **The 20% of activities that make 80% of our time.**
- **The priorities you give to them**
- **The amount of time you spend on them**
- **The level of complexity you experience doing them**
- **The amount of collaboration they require doing them**
- **The network you need to have to establish something**
- **The tools you require to perform them**
- **The support you get while trying to complete them**

That's a mouthful.

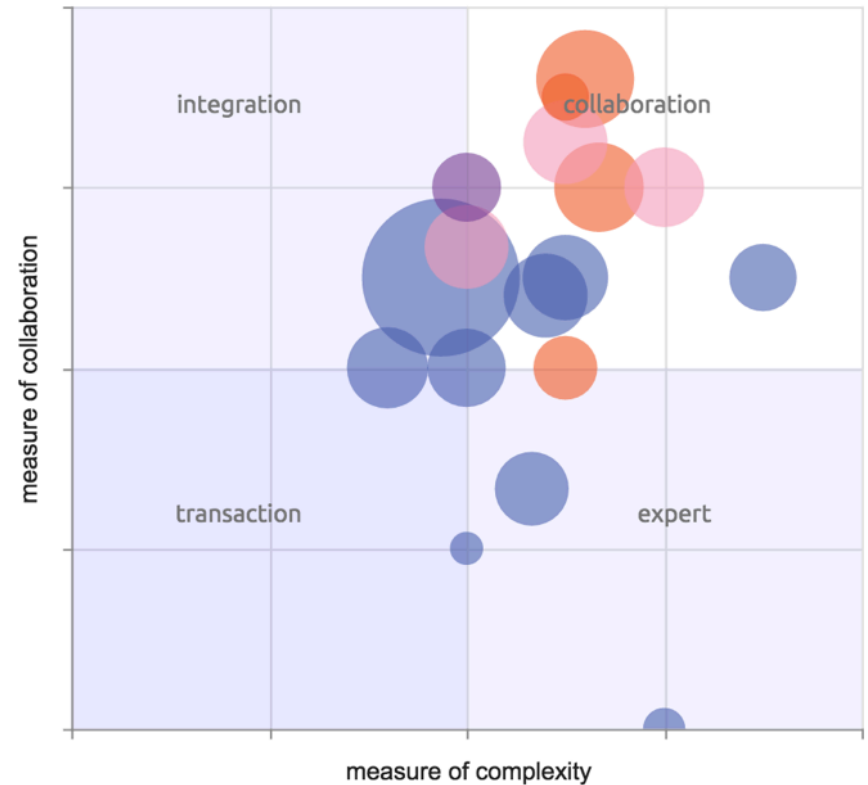
**WELL ACTUALLY IT IS NOT.
IT'S JUST 'PRETTY' PICTURES.**

Voilà.

- The 20% of activities that make 80% of our time.
- The priorities you give to them
- The amount of time you spend on them
- The level of complexity you experience doing them
- The amount of collaboration they require doing them



Our work dynamic

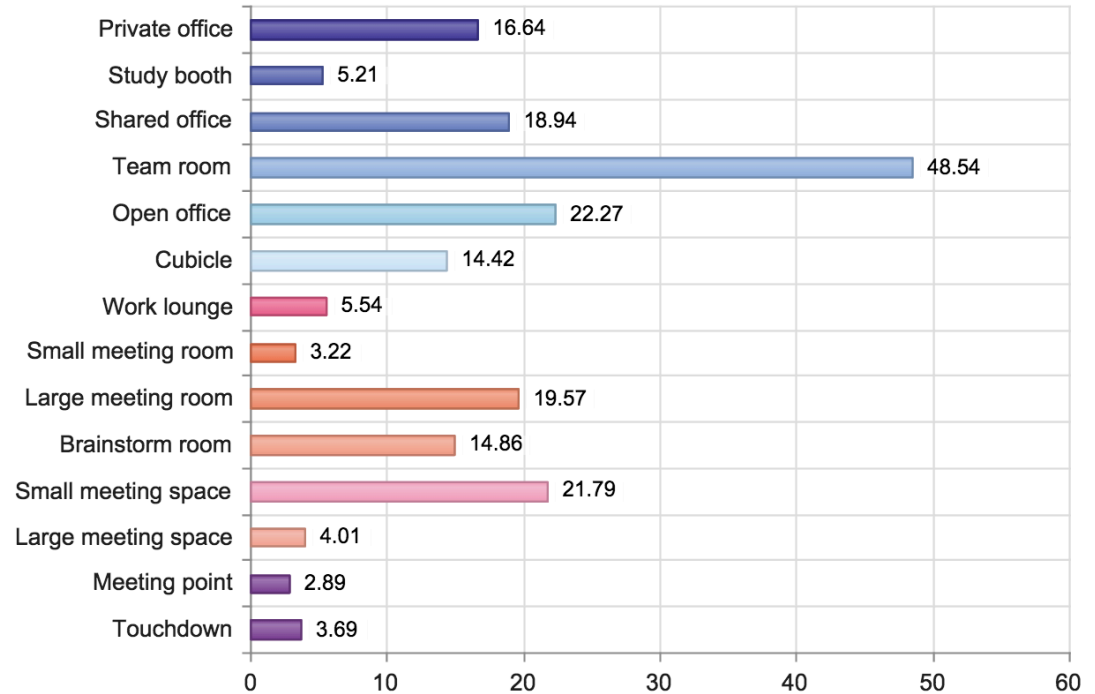


Voilà.

- And the places that scientifically accommodate the activities best.

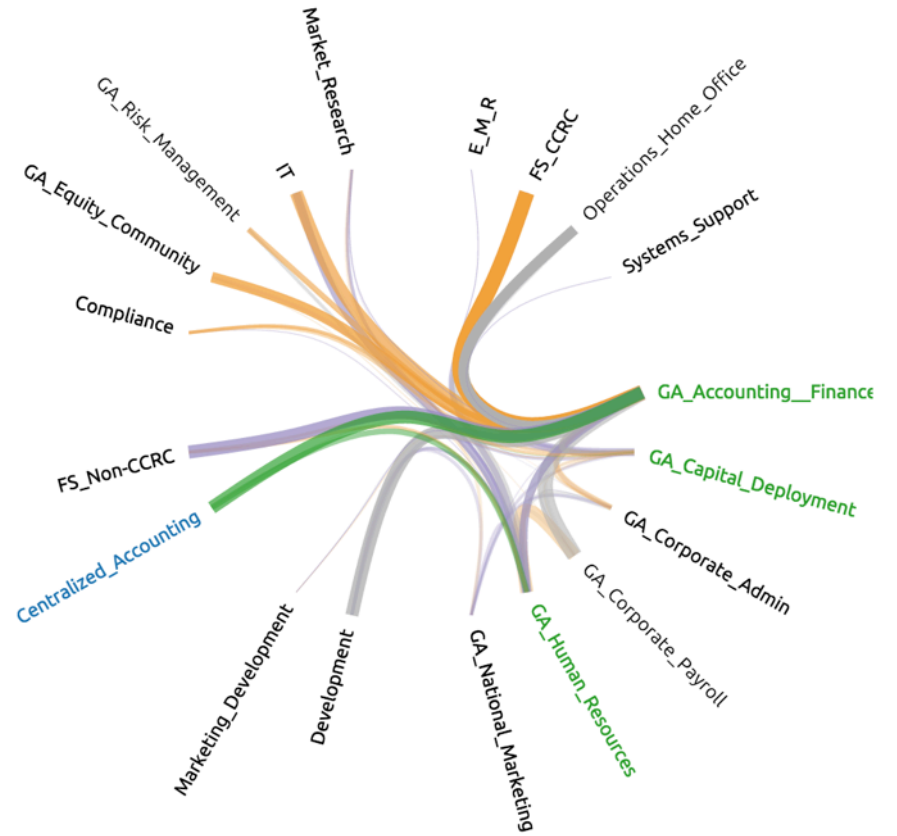


Which ratio of workplace types best match the activities



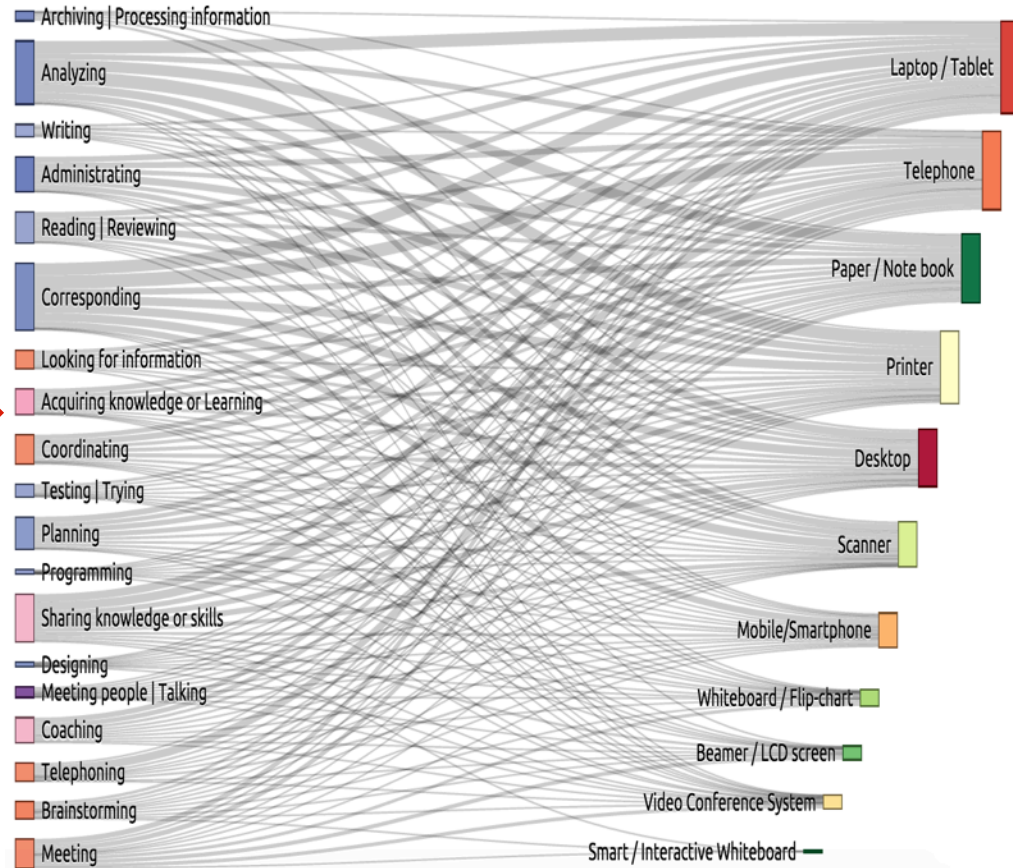
Voilà.

- The network you need to have to establish something



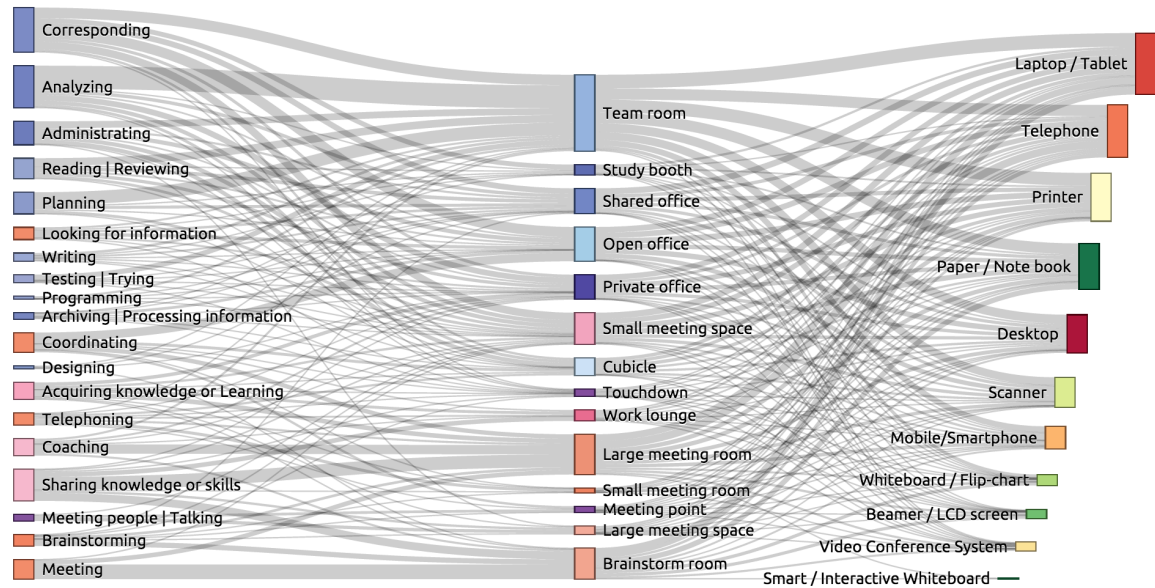
Voilà.

- The tools you require to perform them



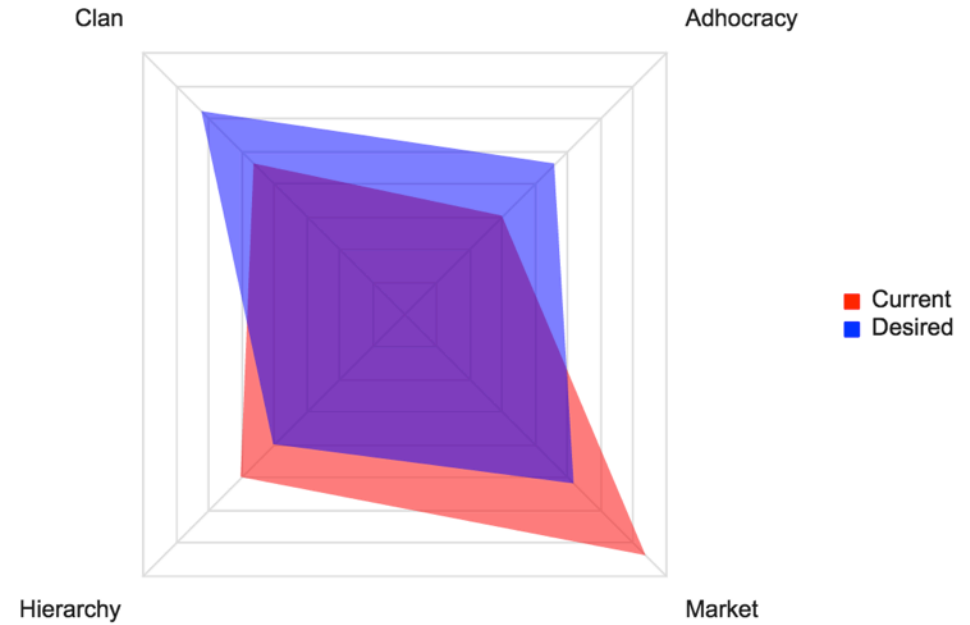
Voilà.

- And the place people require them



Voilà.

- The support you get while trying to complete them



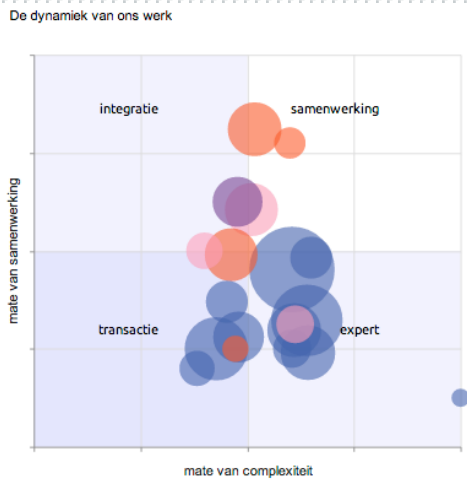
~~**COPY THE WORK.**~~

MASTER THE WORK.

MASTER THE IMPROVEMENT OF WORK.

YOU ARE UNIQUE, EMBRACE IT.

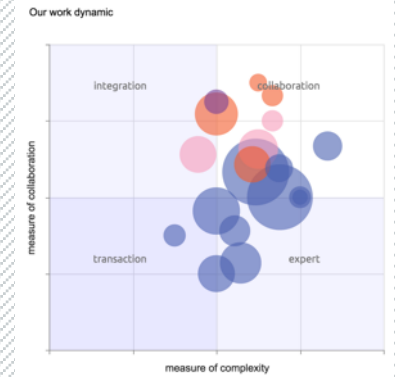
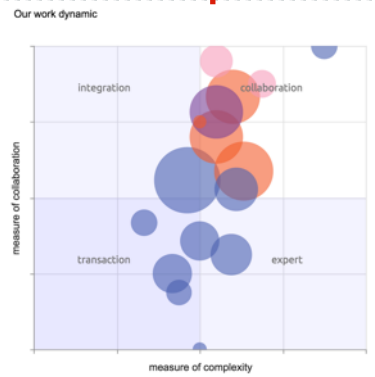
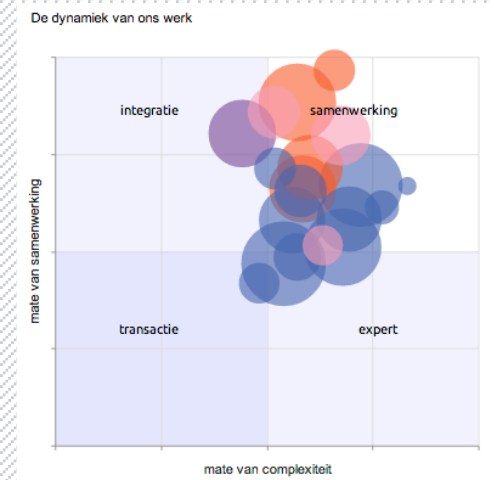
RESEARCH CENTER 1



RESEARCH CENTER 2



RESEARCH CENTER 3





“Without data
you’re just
another person
with an opinion.”

- W. Edwards Deming,
Data Scientist

BRING WORK TO LIFE.