

THE BUILDINGS OF TOMORROW SCENOGRAPHY FOR PEOPLE!

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FLEXUCATION



PURPOSE

“Money doesn’t have sex but still they reproduce...”

60% of millennials want to join companies with a strong purpose! They are on a LOVE journey!

84% of executives believe that an organisation with a shared purpose will be more successful in transformation



EXPERIENCE

“A product is an experience waiting to happen...”

77% of millennials say that their best memories are from authentic live events & experiences. They value experiences and the memories created through these are much stronger than materialistic possessions and commodities.

78% of millennials would choose to spend money on an experience or event instead of buying a product.

THE NATURE OF WORK ATTRACTING THE RIGHT PEOPLE, RETAINING THE RIGHT PEOPLE & MAKING THE RIGHT PEOPLE PRODUCTIVE



INNOVATION

“We are talking about innovation as if it’s only about creating the next Google or Amazon, forgetting the rest we could and should innovate on”

94% of companies say that it is essential for them to create the future organisation.
But only **56%** say that they have a plan!



WORKPLACE

“We are talking about the importance of the workplace all the time but lack documentation for how it drives productivity, happiness and efficiency”

For **70%** of millennials, the workplace is more important than the salary.



TECHNOLOGY

“There is a generational mishmash on how we see the use of technology and its importance in our lives”

Many existing employees feel unproductive for several minutes every day because of technology not working.

83% of millennials consider technology, that support individual needs during the day, as one of the 3 most important aspects of their future workplace



SUSTAINABILITY

“We are entering a generation where dealing with a sustainable lifestyle is becoming personal”

Millennials feel things are moving too slowly and want to take action themselves – corporate initiatives are not enough...

31% of millennials believe that climate change is the biggest challenge that societies are facing today.

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C-LEVEL FOCUS

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INCREASE TRUST & PUBLIC RELATIONS

66% of customers are willing to pay more for products from more socially responsible companies



INCREASE PURPOSE & JOB SATISFACTION

50% of top executives believe that the biggest challenge right now is to create meaningful tasks with high commitment and job fit



REDUCE ENVIRONMENTAL IMPACT

Most customers want to bring down their carbon footprint and employees are concerned about the environment



INCREASE PRODUCTIVITY & PERFORMANCE

75% of top executives believe that there is a need to simplify work processes. Technology & globalisation have created employees overwhelmed with information



ATTRACT & RETAIN TALENTS

60% of millennials want to join companies with a 'purpose'
68% have considered changing their job in the last year



INNOVATION

94% of the companies say that it is essential for them to create the future organisation. But only 56% say that they are ready to do it!



OPTIMISE USE OF M2

There is a new focus on the connection between use of space and real use over the day



DRIVE CULTURAL CHANGE

84% of executives believe that an organisation with a shared purpose will be more successful in transformation

C-LEVEL CHALLENGES

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On average, the next generation will have between 18–20 jobs in their work life career — we only have each other on loan



An organisation has a lifetime of maximum 60 years – Multigenerational companies die out. Innovation is a requisite to keep on being at the top



Employees are entrepreneurs with a focus on work/life balance



Millennials want to be their own boss, freelancers, free agents, with flexible work, part-time work, etc.



Sick leave due to stress is still increasing

DATA ON USE OF SPACE

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OFFICE SPACE IS OFTEN UNDERUSED OR EMPTY

- 10–20% of office space in major cities is empty (LOKALEBASEN 2018)
- Offices are empty 77% of time and desks are empty 60% of the time (SIGNAL BENCHMARK)



WHEN PEOPLE COLLABORATE THEY USE LESS M²
AND THE MORE M² SHARED, THE MORE WE CAN FIT INTO FEWER M² — MORE FOR LESS!
(SIGNAL BENCHMARK)



WHEN PEOPLE COLLABORATE, THEY ARE:

- 15 % faster, in average
- 73 % better, quality wise
- 60 % more innovative
- 56 % more satisfied

(DELOITTE 2015)



THE WORKFORCE OF THE FUTURE REQUIRES A DIFFERENT TYPE OF WORKPLACE:

- Freelancers will make up to 40% of the US workforce in 2020

TO EXPERIENCE MANAGEMENT



FROM FACILITY MANAGEMENT

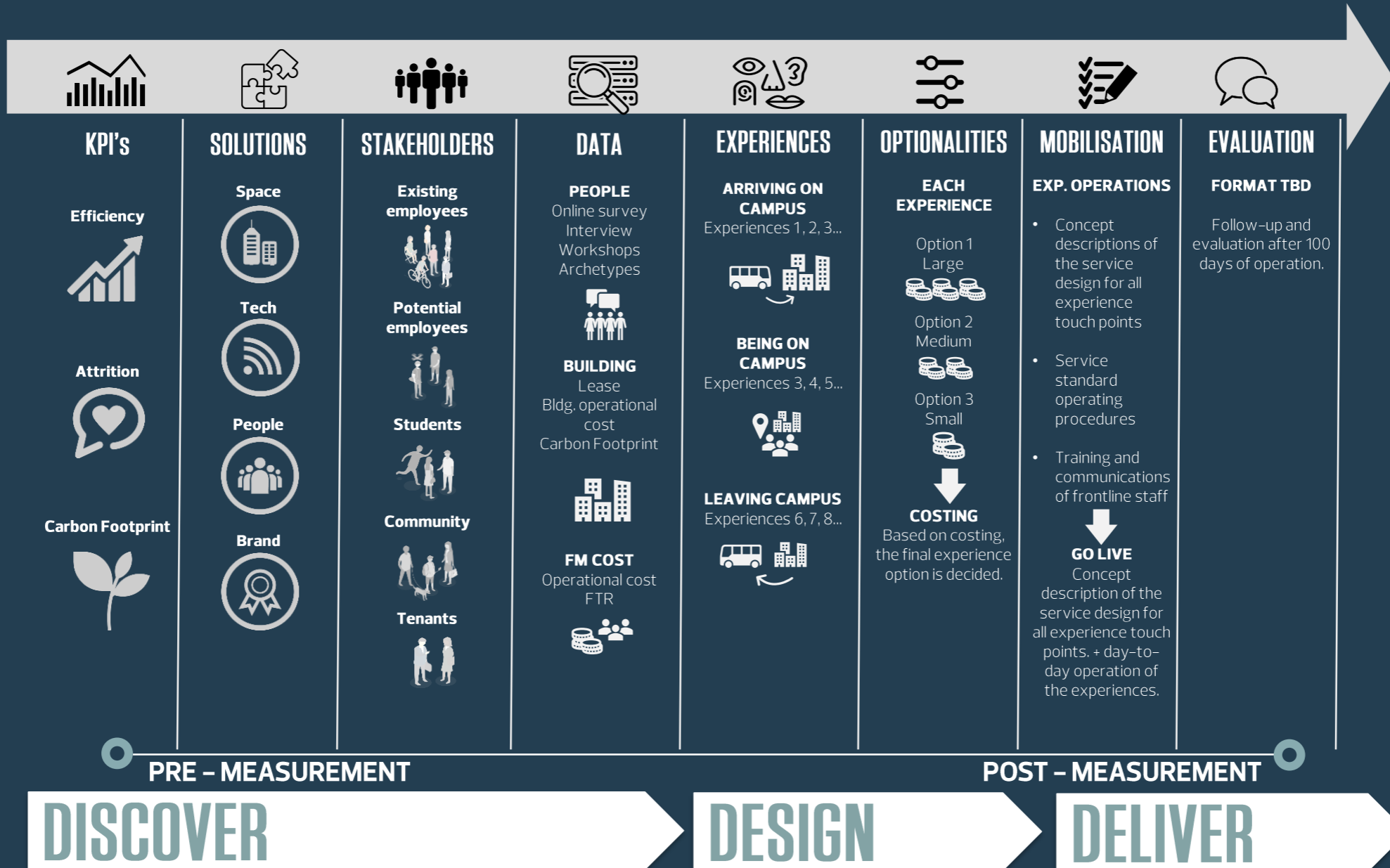
LINKING STRATEGY WITH PEOPLE & EXPERIENCE

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BRING THE EXPERIENCE STRATEGY TO LIFE

IN COLLABORATION WITH GLOBAL SERVICE PROVIDER



LEADING/LAGGING DATA

SIGNAL BENCHMARK – 18 YEARS OF DATA & EVIDENCE



BEFORE & AFTER MEASUREMENTS TO DOCUMENT AND EVIDENCE WHERE WE CREATE VALUE



NEW COMPETENCIES AROUND THE FM TABLE

THE RISE OF THE COLLABORATIVE ORGANISATION



A traditional client typically divides facility management, people management, technology management, strategic management, etc. into silos – but, in the real world, they need to be interlinked

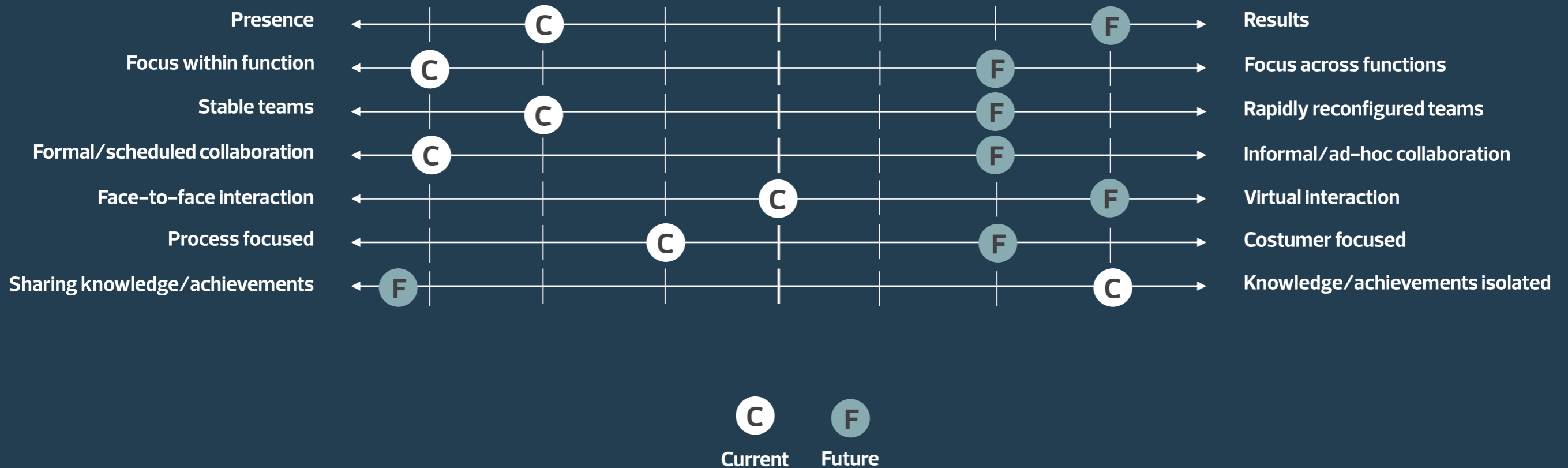


As the right employees and workplace experiences have become crucial for the success of companies – it has become increasingly important to collaborate between HR/FM/CRE-functions to understand employee needs



We need to create a collaborative organisation – an interdisciplinary team focused together on the people we will take care of, the experience we will give them, in the workplace we offer them, with the technology that should support it all, with the focus on the PURPOSE we are here for – together!

FUTURE WORK IS INTERDISCIPLINARY, AGILE, FLEXIBLE, COSTUMER FOCUSED & WITH A STRONG PURPOSE



4 EMPLOYEE MEGATRENDS ALREADY EMERGING

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THE AGELESS
WORKPLACE



THE MINDFUL
WORKPLACE



THE INTUITIVE
WORKPLACE



THE COLLABORATIVE
WORKPLACE

TECHNOLOGY AS AN ENABLER TO PROMOTE THE CHANGE – ALSO IN FM



TECHNOLOGY IMPROVES ORGANISATIONAL STRUCTURES, BY:

- a. Improving traditional business models and creating new ones
- b. Improving mutual compatibility between networks
- c. Making organisational structures and processes more efficient



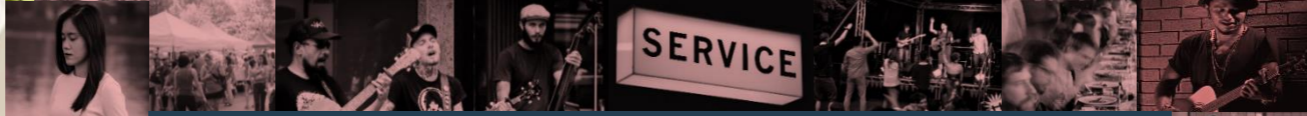
TECHNOLOGY ENHANCES THE RELEVANCE OF THE PRODUCT SUPPLY, BY:

- a. Improving performance on products and services
- b. Making complementary products and service systems possible

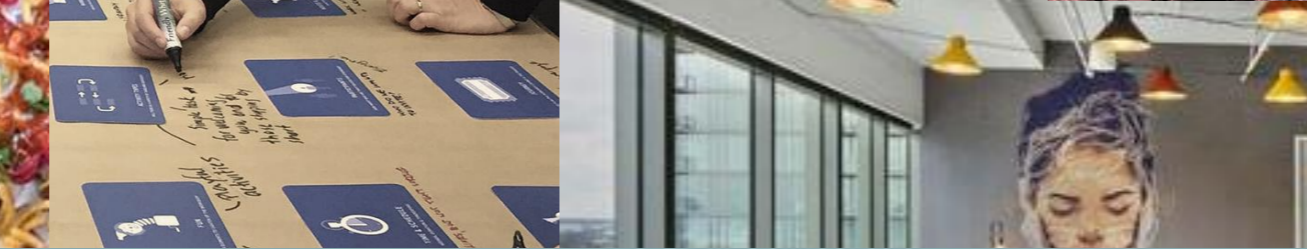


TECHNOLOGY DRIVES THE EXPERIENCE OF THE END USER, BY:

- a. Creating tailor-made on demand services that enhance the value of the customer
- b. Improving satisfaction amongst end users, by relevant experiences and touch points
- c. Driving customer engagement and brand value



IT'S ALL ABOUT PEOPLE!



CONNECTING SPACE WITH PEOPLE & PRODUCTIVITY

